

**Friday 19<sup>th</sup> June**

**L.K: To create an advertisement for a summer holiday**

You are going to creating an advertisement, or brochure, for either your favourite holiday destination or somewhere you've made up and really want to go to! You need to make it appealing to holidaymakers, so that lots of people want to spend their money to go there! It can be set in any country that you wish, but it needs to have the following:

- A name (For example, Barcelona)
- A place to stay (could be a hotel, apartment...)
- Activities to do or sights to see (Maybe there's a famous castle? A really popular beach? A massive mountain?)
- It needs to be colourful and engaging; who wants to go on a grey, boring holiday!?
- You need to include how long the holiday would be for and the price (if you make it too much, then people won't want to pay for it!)

This can be completed on plain paper, on the computer or any other sensible way. Make sure to include lots of detail so that people have information before they go on your holiday/think of visiting your destination. Then, once you have completed the information, make the brochure colourful and attractive so that it stands out.

It may be useful for you to bullet-point information before you start!

Good luck,

Mr Crowe